

Sensoneo has launched a new website to reflect their smart waste management experiences from 5 continents

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Sensoneo, a leading provider of smart enterprise-grade waste management solutions, announced the launch of their new company website today – www.sensoneo.com. The company has completely changed the website to reflect and highlight its unique know-how, proven experience, and strong competence in the field of smart waste management.

“We want to share more with our audience. Our goal is to provide visitors of our website with a complete understanding of the value that smart waste management brings to the environment and the economy. Large-scale urbanization and industry growth are causing growing volumes of waste – cities are looking for ways to manage waste effectively and efficiently and businesses are aiming to deploy tools to optimize their waste management.

We are keen on “[opening the door to our technology kitchen](#)”, sharing more of our knowledge and [best practices](#) to encourage cities and companies to implement solutions that will enable them to succeed in the battle with ever-growing volumes of waste. Our [blog](#) is meant to provide insight into the incredible world of waste and to respond to FAQs that the smart waste solution seekers raise,” explained Lubos Tuma, CEO.

Sensoneo’s background

The Sensoneo solution for **smart waste management** was developed in 2014. Since then, this Slovakia-based (mid-European country & member of the EU) tech company has managed to make an incredible journey from highly demanding R&D, testing, and patenting processes to first installations, happy customers and global expansion. The Sensoneo smart waste management solution is currently deployed in 53 cities on 5 different continents.

Sensoneo designs, develops and produces several variants of [inhouse-produced fill-level smart sensors](#) that are able to monitor any type of waste in any type of bin. Fill-level information is transferred via all currently available **IoT networks** (or GRPS/GSM) to Sensoneo software, where it is used to provide customers with [data-driven decision making and optimization of waste collection routes, frequencies and vehicle load](#). [The Citizen app](#) is a free mobile application that informs citizens of the nearest available empty bin, type of waste, actual fill-level, and directions.

Sensoneo closely cooperates with another Slovak company – Sygic – a navigation leader trusted by 200 million users worldwide. They co-develop unique intelligence software that is built into our Smart Route Planner – a specific product dedicated to the optimization and navigation of waste collection routes. Sensoneo, [listed as one of the top 10 global smart waste solution providers](#), is also partnering with Sigfox, Microsoft, Soitron, Qlick and other highly reputable technology companies.

“It’s been a long road since we launched the very first prototype of our fill-level waste sensor and we are delighted to see that our solution brings tangible benefits to our customers. Our vision is to enable a world that is green, clean, and free of litter. We clearly see that the environment matters and there is vast room for improvement in how waste management is performed today. What makes waste management smart is the combination of time and cost efficiency, the optimization of resources, and a minimal environmental footprint,” explained the Sensoneo motivation Martin Basila, Founder & CTO.

Sensoneo is a global enterprise-grade smart waste management solution provider that enables cities and businesses to manage their waste cost-efficiently, be more environmentally responsible and improve the well-being of people.

Through its unique smart waste management technology, Sensoneo is redefining the way waste is managed. The solution combines unique ultrasonic Smart Sensors (Single, Double, Quatro and patent-pending Micro-sensors) that monitor waste real-time with sophisticated software (Smart Analytics, Smart Route Planning and Smart Waste Management System) providing cities and businesses with data-driven decision making, and optimization of waste collection routes, frequencies and vehicle load. This results in overall waste collection cost reduction of at least 30% and carbon emission reduction up to 60% in cities.

Sensoneo smart waste management has attracted cities and business around the world and the solution is installed in numerous locations across Europe, North America, South America, Middle East, Australia and New Zealand. For more information about how Sensoneo can help you manage your waste smarter, please visit www.sensoneo.com.

HEADQUARTERS

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