

Sensoneo and Sygic codevelop unique route optimization and navigation for waste collection professionals

Bratislava, 4th of April, 2016

Sensoneo, a leading provider of smart enterprise-grade waste management solutions, announced that the company has started development of a unique route optimization intelligence software with Sygic. The software will be in-built into the Sensoneo Smart Route Planner – specific product dedicated for optimization and navigation of waste collection routes.

Sensoneo, smart waste management solution provider, and Sygic, first-class navigation software company, united their know-how and R&D teams to develop unique route optimization software dedicated for specific needs of waste management and waste collection professionals.

The goal is to produce highly professional, fully reliable and user-friendly tool for waste professionals that will fully support centralized management of fleet, depots and discharges as well as provide with an absolute optimization of waste collection routes and online navigation via shortest, completely safe and fully accessible routes. The teams are reflecting valuable inputs, best practices and insights from waste managers and waste collection managers to maximize usability and possible benefits of the tool.

“We aim to redefine the way waste is managed and optimization of waste collection routes is integral part of this mission. Smart Route Planning is a great fit into our product portfolio intended to manage the waste smarter. We hope that the Route Planner becomes integral part of our smart waste management solution and will bring true value to all its users,” said Sensoneo founder, Martin Basila.

Sygic provides professional navigation solutions for business and develop the world’s most installed offline navigation for iOS and Android - Sygic GPS Navigation. Focus, teamwork and constant challenging of their own limits helped Sygic to create navigation software appreciated by over 150 million people and become one of the fastest growing IT companies in Central Europe (ranking in Deloitte Fast 50 CEE since 2007).

Sensoneo is a global enterprise-grade smart waste management solution provider that enables cities and businesses to manage their waste cost-efficiently, be more environmentally responsible and improve the well-being of people.

Through its unique smart waste management technology, Sensoneo is redefining the way waste is managed. The solution combines unique ultrasonic Smart Sensors (Single, Double, Quatro and patent-pending Micro-sensors) that monitor waste real-time with sophisticated software (Smart Analytics, Smart Route Planning and Smart Waste Management System) providing cities and businesses with data-driven decision making, and optimization of waste

collection routes, frequencies and vehicle load. This results in overall waste collection cost reduction of at least 30% and carbon emission reduction up to 60% in cities.

Sensoneo smart waste management has attracted cities and business around the world and the solution is installed in numerous locations across Europe, North America, South America, Middle East, Australia and New Zealand. For more information about how Sensoneo can help you manage your waste smarter, please visit www.sensoneo.com.

HEADQUARTERS

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